



# KDE Plasma Active

## Freeing the Device Spectrum



Devices are the new ocean.

~Kennedy

# about me



## Sebastian Kügler

- KDE Hacker since 2004
- focus on Plasma and related technologies
- vice president of KDE e.V.
- at home in Nijmegen, Netherlands
- loves coral reefs

sebas@kde.org – twitter: @sebasje – identi.ca: @sebas



KDE's Plasma is a technology that makes it easy to build modern user interfaces for wide spectrum of devices with a Free software stack and an Open development model.

# unique opportunity



- scale of team
- technology platform
- know-how
- more users
- a challenge



If you want everything handed to you on a silver platter,  
go take a cruise.



KDE. Don't look back.



# How is this interesting for the user?

- users' and vendors' interests differ by nature
- users need privacy, auditability and full openness
- proven technology
- opportunity to get it right

# designer story



- user-centered
- elegance
- organic interfaces
- technology follows function
- bottom-up





# How is this interesting for the user?

- the system is made for the user
- ergonomic interfaces make happy users
- well-designed systems are easier to use
- we enjoy beautiful tools



You stand out.  
We get it.



KDE. Don't look back.

# developer story



- Chad – casual hacker, familiar with web technologies
  - Plasmate introduces Chad to Plasma
- Lwing – experienced C++ developer, own codebase
  - Lwing ports, develops and packages her applications using the Mer SDK
- Brian – KDE Hacker
  - Brian is part of the KDE team and regularly contributes patches



# How is this interesting for the user?

- More helping hands make a better system
- High-quality tools make high-quality apps
- Developers are users, too

# enterprise story



- controllable stack
- same software across multiple devices
- flexible and individual content & appstores
- Excellence: PIM, document format
- customized software on
- custom devices
- Make Play Live partner network



# How is this interesting for the user?

- users and organisations care about privacy
- you get full control over your data
- some users have special needs
- compatibility with existing infrastructure
- no vendor lock-in
- combine devices, software and content to your needs
- organizations need professional support



I believe that, before this decade is out,  
Free devices should be the norm.

~Kennedy



Do you think he listened to the experts  
on what's possible?



KDE. Don't look back.





... thanks.